



# Florence Crittenton

## Board of Directors Meeting Minutes April 24, 2019

A meeting of the Board of Directors of Florence Crittenton Services, Inc. was held at Florence Crittenton, 715 West Mariposa Street, Phoenix, AZ, 85013 on Wednesday, April 24, 2019. Rod Riley, Board Chair called the meeting to order at 3:15 p.m. and Nathan Pullen chaired the remaining of the meeting. Jan Doisher served as recording secretary. Persons attending the meeting were:

**Directors:** Rod Riley (telephonically), Kathy Creswell, Stacy Derstine, Julia Francis (telephonically), Julie Friedly, Jenny Holsman Tetreault (telephonically), Bobby George, Nathan Pullen, Layla Ressler, Maryann Richardson, Chris Schaefer, Cathy Stein and Tiffanie Tallman (telephonically)

**Incoming Board Member:** Jennifer Chamberlin

**Absent:** Chris Anderson, Latasha Causey, Stacy Derstine, Shirley Goldman, and Bonnie Mendoza

**Staff:** Dr. Kellie Warren, Rod Kemp, Dawn Woods Bernadette Brown and Jan Doisher

### Welcome and Introductions

**Rod Riley**

Rod Riley welcomed everyone to the April 2019 Board of Directors meeting and had everyone introduce themselves.

### TGH Client Presentation

Naomi a 17 years old resident of our Therapeutic Group Home (TGH) shared before coming to Florence Crittenton she attempted two overdoses due to being bullied. Her experience here has been amazing; the staff have helped her to achieve her personal goals and she is in completing her last class for high school graduation. Naomi plans on working once she is released and will be going on a mission for her church and would like to eventually participate in the Job Corps culinary arts program.

### CEO Report

**Dr. Kellie Warren**

- Dr. Warren welcomed Bernadette Brown, our new Chief People Officer and announced the new HR Generalist will start on Monday, April 29, 2019.
- Dr. Warren led a discussion and provided an overview of the FY 20 Budget Assumptions.
  - Dr. Warren shared the census continues to improve with the Therapeutic Group Home (TGH) TGH census at 37 clients, 10 clients at Girls Ranch Scottsdale and 5 clients at the new Phoenix Intensive Shelter.
    - ▶ The Agency receives \$200 per client/per day at the new Intensive Shelter – this program and revenue was not included in the FY 2019 budget.
  - The target goal for GLAAZ is 130 students.
    - ▶ GLAAZ received an anonymous donation of one month of bus passes for students, bus passes are an ongoing need for students.
  - The Agency is examining trends with regards to community based services (CBS) as the endeavor is to build capacity in the community.
- Dr. Warren shared the Agency is in the final stages regarding the search for the Chief Development Officer position - it is imperative the right candidate is chosen.
- Dr. Warren thanked incoming Board member Jennifer Chamberlin for the generous donation of the Nissan Sentra being used to transport clients to their appointments.
- Dr. Warren asked that Board members bring a Mystery Box donation to the 123<sup>rd</sup> Corporate Annual Meeting on Wednesday, June 26, 2019.
- Dr. Warren shared she has several tours scheduled during the month of April 2019 and will be attending the following events: 1) The Women of Pinnacle Peak Hats and Horses, Saturday, April

27<sup>th</sup>; 2) The National Crittenton Foundation Agency meeting and conference, May 7 – 11, 2019 in Atlanta, GA; and 3) the National Crittenton Foundation/Family First meeting with Commissioner Milner in Washington DC, May 29, 2019.

### **Review of Year-to-Date Financials Statements**

**Chris Schaefer**

Chris shared the Finance Committee met on Tuesday, April 16, 2019 and provided meeting attendees with the April financial summary and graph handout and an overview of the March 31, 2019 year-to-date financial statements.

- The census for TGH and Girls Ranch are continuing to look better than expected and the year-to-date revenue up 23% over this time last year.
  - The Arizona Department of Education (ADE) payments were up 15% and Flo's on 7<sup>th</sup> revenue was up 19%.
- No major challenges to note regarding March 2019 expenses.
- Cash flow projections depict no necessary withdrawals from investments over the final three months of FY 2019.
- Accounts receivable decreased \$31,000 in March 2019.
- Rod Kemp led a discussion regarding operating cash and investments by liquidity tier to include the following areas: Tier I Unrestricted Funds; Tier 2 Temporarily Restricted Funds; Tier III Board Designated for Reserve; and Tier IV – Endowment Funds.

### **Development Update**

**Julie Friedly/Layla Ressler**

- Julie shared the Development Committee meeting scheduled for Thursday May 9, 2019 and provided the following updates:
  - Julie shared there are 14 confirmed attendees for the Open House scheduled for Tuesday, May 14, 2019.
  - To date, the Agency has raised \$42,389.00 in Crittenton Society funds.
    - ▶ Board member Cathy Stein and Layla are looking at venues to conduct a Crittenton Society social hour in October 2019.
    - ▶ The Crittenton Society brochures are to be updated in the near future.
    - ▶ Board member Bobby George has a professional colleague who is able to help the Agency update the Crittenton Society Honor's Plaque, located in the main entrance of the Administration building.
  - Layla shared Heels for Healing is scheduled to take place on Saturday, September 28, 2019 at Flo's on 7<sup>th</sup>.
    - ▶ To date, we have received \$1,500 in committed sponsorships.
    - ▶ The State Farm stadium donated over 400 bags from their lost and found.
    - ▶ The current focus is on obtaining sponsorships and donation drives.
    - ▶ A call to action for Board members to reach out to 2 – 3 colleagues to ask that they conduct a donation drive or put together a DIVA Dash team – possibly both.
  - The Agency has raised \$418,300 in tax credits (363,745 in Foster Care and \$52,552 Public School).

### **Governance Update**

**Nathan Pullen (In Stacy Derstine's Absence)**

- Nathan shared it is important to have everyone to please complete the 2018 – 2019 Board Member Annual Self-Assessment Surveys.
- Nathan shared everyone has potential incoming Board member Megan Osbrink, CPA with Morgan Stanley, resume in their packet. Megan toured the Agency on Wednesday, March 13, 2019 and was recommended by Board member Jenny Holsman Tetreault. The vote to approve Megan to the Board of Directors will take place during the Consent Agenda portion of today's meeting.

### **Teaming Up for For Girls (TUGF) Update**

**Dr. Warren (In Latasha Causey/  
Jenny Holsman Tetreault Absence)**

- Dr. Warren shared the Teaming Up For Girls Luncheon, held Thursday, March 22, 2019 at the Phoenician Resort was amazing, with the Agency raising \$391,209. The goal next year is to increase the amount of Mystery Boxes to 100 and to increase the amount of the Dream Bag contents. Dr. Warren thanked all Board members for their hard work
  - Sponsorship, Donations, Underwriting: \$271,327
  - Silent Auction: \$37,377
  - Mystery Boxes: \$6,900
  - Dream Bag: \$75,605

**Call to Action**

**Nathan Pullen (In Rod Riley’s Absence)**

Nathan shared the following Call to Action items:

- Employee Incentive Gift Cards

**Consent Agenda**

**Nathan Pullen (In Rod Riley’s Absence)**

Nathan Pullen asked for a motion to accept and approve the following: the approve Megan Osbrink to the Board of Directors, the March 2019 YTD Financial Statements; the February 27, 2019 Board meeting minutes; and the April 2019 Board Committee Report.

A motion was made by Layla Ressler and seconded by Julie Friedly.

***VOTE Results: All were in favor***

**Other Business/Adjournment**

**Nathan Pullen (In Rod Riley’s Absence)**

- Dr. Warren provided handouts and led a brief discussion on the parking issue at Flo’s on 7<sup>th</sup> with the owner of Modern Manor.
- Nathan announced the Auxiliary Committee Scholarship/Fashion Show Luncheon is scheduled to occur on Thursday, May 2, 2019 at the Arizona Country Club.
- The following employee incentive gift card donations were received: Julie Friedly – Old Navy and NCounter; Layla Ressler – Pei Wei and (2) Starbucks; and Cathy Stein – Cold Stone Creamery.
- With no further business, a motion to adjourn the meeting at 4:20 p.m. was made by Cathy Stein and seconded by Bobby George.

***VOTE Results: All were in favor.***

Respectfully Submitted,

Nathan Pullen, Board Member