

FOR IMMEDIATE RELEASE

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Florence Crittenton's Shopping Event Raises Over \$30,000 to Change Girls' Lives
Proceeds from 9th Annual Heels for Healing help girls and young women in out-of-home care

PHOENIX—On Saturday, September 30th, over 150 people came out to Flo's on 7th to support girls and young women at Florence Crittenton's 9th Annual Heels for Healing and Diva Dash. Raising over \$30,000, Heels for Healing is a one-day shopping event with great deals on designer shoes and handbags and is preceded by the Diva Dash, a fun obstacle course with participants wearing high heels.

“We are continuously blown away by the community and their monumental support towards Florence Crittenton and this event,” said Dr. Kellie Warren, Florence Crittenton's Chief Executive Officer. “Our girls are truly blessed to have such incredible role models around them, and we are forever grateful for their assistance so we can continue empowering and transforming the lives of the next generation of women.”

Co-chaired by Debbie Gaby and Deborah Bateman, the event delivered a one-of-a kind experience for the participants and attendees through a lively atmosphere having food and beverages, friendly competition during the Diva Dash and unbeatable deals on designer handbags and shoes.

Proceeds from the event, presented by the Albertsons Companies Foundation and Florence Crittenton Auxiliary, will contribute to the agency's life changing programs and services that provide safety, hope and opportunity to at-risk and disadvantaged girls and young women in Arizona.

For more information on Florence Crittenton and its upcoming community events, please visit www.flocrit.org.

About Florence Crittenton

Founded in 1896, the mission of Florence Crittenton is to give every girl whose life we touch safety, hope and opportunity. The Agency has helped foster the recovery of girls and young women who have endured periods of victimization, chronic neglect, homelessness, poverty, teen pregnancy, drug abuse and/or mental instability. Our evidenced-based programs and services provide counseling, education, healthcare, housing and social support to young women and girls, ages 10-to-25. Also, Florence Crittenton holds the charter for the state's first and only public, single-gender preparatory school, the Girls Leadership Academy of Arizona (GLAAZ).

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