



FOR IMMEDIATE RELEASE

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EuroRhythm Dance Studio partners with Florence Crittenton to transform at-risk girls' lives through its Annual Transformation, Love, Connection Dance
Florence Crittenton's girls will perform dance routines on May 20th to help raise critical funds

PHOENIX — On Saturday, May 20, 2017, the girls and young women from Florence Crittenton will set the stage for a night of uplifting dance routines at the 3rd Annual Transformation, Love, Connection (TLC) Dance held at the Desert Botanical Garden.

Through the partnership of EuroRhythm and Florence Crittenton, the TLC Dance, inspired by "Dancing with the Stars," will pair ten girls from the 120-year-old nonprofit with professional dancers to rehearse a ballroom routine over the course of six weeks. The night of the event, these girls will perform the dance style they selected to their favorite song while experiencing the life of a professional dancer from wearing ballroom shoes to decorative dresses and more.

"These girls have experienced more pain than we could ever imagine," said Damir Karaman, owner of EuroRhythm Dance Studios. "Using dance, we hope to show them how truly special and capable they are and in turn can also connect them to something positive during their time of healing. We keep this partnership going to never cease transforming the lives of these girls for the better, because every girl's life matters."

Starting at 6 p.m., the TLC Dance will commence with dancing from the girls in addition to EuroRhythm's presentation of professional routines and open dancing for event guests. All event proceeds will directly support Florence Crittenton's life-changing programs for young women and their families in the community.

"We could not be happier to continue the partnership with EuroRhythm to present our girls with this unique opportunity that truly celebrates them and their journeys," said Chief Executive Office Dr. Kellie M. Warren. "Learning how to dance can be challenging for these girls at first; but in the end, these girls step on that dance floor with a noticeable change in their self-esteem and confidence. Words cannot express the joy you see on each one of their faces as they nail the routines they worked so hard on in front of the community who rallies behind them."

Sponsorship begins at \$1,500 and individual tickets start at \$150. The event will begin with a VIP Reception at 6:00 p.m. with the program starting at 6:30 p.m. For tickets or sponsorship information, please contact Jamie Hobbs at jhobbs@flocrit.org or (602) 288-4581. More information on Florence Crittenton and its upcoming community events can be found by visiting www.flocrit.org.

About Florence Crittenton

Founded in 1896, the mission of Florence Crittenton is to give every girl whose life we touch safety, hope and opportunity. The Agency has helped foster the recovery of girls and young women who have endured periods of victimization, chronic neglect, homelessness, poverty, teen pregnancy, drug abuse and/or mental instability. Our evidenced-based programs and services provide counseling, education, healthcare, housing and social support to young women and girls, ages 10-to-25. Also, Florence Crittenton holds the charter for the state's first and only public, single-gender preparatory school, the Girls Leadership Academy of Arizona (GLAAZ).