

### FOR IMMEDIATE RELEASE

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# Florence Crittenton, Bashas' Family of Stores join forces to help at-risk girls in Maricopa County

Bashas' and Food City shoppers can donate directly to the 120-year old nonprofit in 53 stores for the month of March

**PHOENIX** – Florence Crittenton is honored to announce that Bashas' Family of Stores has selected them as their Charity of the Month for March 2017. During this month, Bashas' and Food City shoppers in Maricopa County will be able to add an extra dollar or more to their grocery tab to support Florence Crittenton, the second-oldest social service agency in Arizona. Bashas' shoppers can become an integral part in helping us provide safety, hope and opportunity to the girls and young women of Arizona.

"Bashas' and Food City stores are privileged to partner with our customers to help young women in Maricopa County," said Edward (Trey) Basha, President and CEO of Bashas' Family of Stores. "Whether it's donating a dollar or rounding up your grocery bill at one of our registers, 100% of every contribution will help at-risk and underserved girls and young women in the community."

Every month, Bashas' selects a charity for the great work they do in the community and features them in their stores for an entire month. As a part of Bashas' Charity of the Month program, shoppers have the opportunity to give back to a local nonprofit as they check out in one of the stores. One hundred percent of these donations made through a Bashas' cashier will go directly to Florence Crittenton, so the agency can continue providing their services, basic needs and education to girls, ages 10 to 25, in dire need of the community's help.

"We couldn't be more appreciative and humbled by Bashas' Family of Stores choosing Florence Crittenton as their Charity of the Month," said Dr. Kellie Warren, CEO of Florence Crittenton. "With their help and the assistance of Bashas' shoppers, we can continue fulfilling our mission of providing safety, hope and opportunity to every girls whose life we touch."

Florence Crittenton, founded in 1896, is a safe haven for girls who have suffered an array of trauma from abuse, neglect and victimization. The agency offers these girls a comprehensive continuum of care including behavioral health, substance abuse and trauma informed care.

To learn more about the Charity of the Month program and Bashas' commitment to the community, visit <a href="https://www.bashas.com/OurCommunity/Default.aspx">https://www.bashas.com/OurCommunity/Default.aspx</a>.

### **About Florence Crittenton**

Founded in 1896, the mission of Florence Crittenton is to give every girl whose life we touch safety, hope and opportunity. The Agency has helped foster the recovery of girls and young women who have endured periods of victimization, chronic neglect, homelessness, poverty, teen pregnancy, drug abuse and/or mental instability. Our evidenced-based programs and services provide counseling, education, healthcare, housing and social support to young women and girls, ages 10-to-25. Also, Florence Crittenton holds the charter for the state's first and only public, single-gender preparatory school, the Girls Leadership Academy of Arizona (GLAAZ).

## **About Bashas' Family of Stores**

Bashas' Family of Stores – the family-owned grocer that operates Food City, AJ's Fine Foods, Sportsman's Wine & Spirits, Eddie's Country Store, and both Bashas' and Bashas' Diné supermarkets – is an Arizona-based company founded by brothers Ike and Eddie Basha, Sr. With more than 8,000 members and more than 120 grocery stores, it is one of the largest employers in the state and one of the Best Places to Work in Arizona. Since the company's inception in 1932, Bashas' has given back more than \$100 million to the communities it serves. For more information, visit www.bashas.com or www.myfoodcity.com.