



Florence Crittenton  
Where Hope Comes to Life



*15th Annual*  
**TEAMING UP**  
*for*  
**girls**  
*Luncheon*

*Date*  
**MARCH 16, 2017**

*Place*  
**CAMELBACK INN**

VIP Reception | Silent Auction | Luncheon

15th Annual  
**TEAMING UP**  
for **girls**  
Luncheon



**KEYNOTE SPEAKER:  
COMING SOON!**



**HOPE AWARD:  
COMING SOON!**



**CO-CHAIRS:  
TAHNIA MCKEEVER AND CATHY STEIN**

## EVENT INFORMATION

**DATE:** March 16, 2017

**LOCATION:** JW Marriott  
Scottsdale Camelback Inn

**10:30 AM:** Silent Auction  
**11:00 AM:** VIP Meet & Greet  
**11:45 AM:** Luncheon

### THE TEAMING UP FOR GIRLS LUNCHEON

is Florence Crittenton's signature fundraising event. Nearly 850 business leaders and community members attend the luncheon and help raise more than \$450,000 annually to help support the healing of at-risk girls.

**FLORENCE CRITTENTON** has served Arizona for 120 years. We provide innovative services to help girls ages 10-to-25 overcome the devastating effects of abuse, neglect, teen pregnancy or mental and behavioral health problems. Visit [www.flocrit.org](http://www.flocrit.org) to learn more.



# 15th Annual TEAMING UP for girls Luncheon

## AGENCY OVERVIEW

**Year Founded:** 1896

### Mission

Florence Crittenton gives every girl whose life we touch safety, hope and opportunity.

### Vision

Florence Crittenton is the national leader in changing the future for girls. We do this by...

- Achieving excellence in all we do
- Growing to serve all girls in need
- Being the foremost expert in gender-specific services

### Core Values

- We treat every girl as if she were our own daughter
- We keep our promises to our girls, each other and the community
- We do whatever it takes to fulfill our mission and vision



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Florence Crittenton's programs provide individual, group and family counseling for girls and young women in challenged and destructive situations while promoting responsibility, accountability, education, job readiness, positive parenting skills and financial literacy.

### Intervention

**Therapeutic Group Home:** Four 10-bed cottages provide a safe haven, food and clothing for 200 girls ages 10-18 annually and include:

- Counseling services
- On-site medical services
- Education
- Basic needs

**Girls Ranch:** A group home for parenting and non-parenting girls ages 12-to-18 who need:

- Shelter
- Independent living skills
- Parenting skills
- Home management skills

### Permanency

**Permanent Supportive Housing:** Provides high quality, safe, stable and affordable permanent housing options for females transitioning out of foster care and/or on their way to becoming homeless. The program, encourages participation in specialty support services.

**Unlimited Possibilities for Learning Independence for Today (UPLIFT):** A housing program that embraces the Substance Abuse and Mental Health Services Administration (SAMHSA) evidence-based Permanent Supportive Housing Practices Model as the core approach to delivering housing with culturally responsive and supportive services.

**Community-Based Services:** Individualized, home-based skills development, training and education that helps youth and adults achieve self-sufficiency via life skills programs that teach:

- Goal setting and decision making
- Money management
- Educational planning
- Job seeking and maintenance

### Prevention

#### Mentoring

- WINGS – a volunteer mentor program that matches at-risk girls with a responsible, caring adult women from our community

### Education

**Girls Leadership Academy of Arizona** – a public, all girls charter high school that gives young women a new alternative for quality education with early college access.



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## TABLE AND TICKET INFORMATION

### EMPOWERING GIRLS

\$25,000

#### Seating:

- (2) Premier tables for 20 guests
- Admission to exclusive VIP meet and greet reception for 20 guests

#### Collateral Recognition:

- Full-page **color** advertisement in luncheon program  
(Artwork due by Feb. 3, 2017)
- Name and/or logo recognition in event collateral as presenting sponsors (save-the-date, invitation, signage, event letterhead and press releases)
- Recognition in *Transitions* newsletter
- Recognition in *Cornerstone* e-newsletter
- Name/company recognition as a sponsor in program script

#### Media Recognition:

- Name or logo recognition in all print publications
- Recognition as a sponsor on billboard\*
- Recognition as a sponsor in 15-second radio announcements\*

#### Additional Recognition:

- Website link and listing
- Post on Facebook and Twitter
- Recognition as a sponsor in *The Phoenix Business Journal ad*

### GIVING HOPE

\$15,000

#### Seating:

- Premier table for 10 guests
- Admission to exclusive VIP meet and greet reception for 6 guests

#### Collateral Recognition:

- Half-page **color** advertisement in luncheon program  
(Artwork due by Feb. 3, 2017)
- Name or logo recognition in event collateral
- Recognition in *Transitions* newsletter
- Recognition in *Cornerstone* e-newsletter

#### Media Recognition:

- Name or logo recognition in select print publications

#### Additional Recognition:

- Website link and listing
- Recognition as a sponsor in *The Phoenix Business Journal ad*

### ENSURING SAFETY

\$5,000

#### Seating:

- Table for 10 guests
- Admission to exclusive VIP meet and greet for 2 guests

#### Collateral Recognition:

- Quarter-page black & white advertisement in luncheon program  
(Artwork due by Feb. 3, 2017)
- Name or logo recognition in event collateral
- Recognition in *Transitions* newsletter
- Recognition as a sponsor in *The Phoenix Business Journal ad*

### BUILDING COMMUNITY

\$20,000

#### Seating:

- Premier table for 10 guests
- Admission to exclusive VIP meet and greet reception for 10 guests

#### Collateral Recognition:

- Full-page **color** advertisement in luncheon program  
(Artwork due by Feb. 3, 2017)
- Name and/or logo recognition in event collateral (invitation, signage, program and press releases)
- Recognition in *Transitions* newsletter
- Recognition in *Cornerstone* e-newsletter

#### Media Recognition:

- Name or logo recognition in select print publications
- Recognition on billboard\*
- Recognition in 15-second radio announcements\*

#### Additional Recognition:

- Website link and listing
- Post on Facebook and Twitter
- Recognition as a sponsor in *The Phoenix Business Journal ad*

### PROVIDING OPPORTUNITY

\$10,000

#### Seating:

- Premier table for 10 guests
- Admission to exclusive VIP meet and greet reception for 4 guests

#### Collateral Recognition:

- Half-page black and white advertisement in luncheon program  
(Artwork due by Feb. 3, 2017)
- Name or logo recognition in event collateral
- Recognition in *Transitions* newsletter
- Recognition in *Cornerstone* e-newsletter

#### Media Recognition:

- Name or logo recognition in limited print publications

#### Additional Recognition:

- Website link and listing
- Recognition as a sponsor in *The Phoenix Business Journal ad*

### TABLE SPONSOR

\$2,750

#### Seating:

- Table for 10 guests

#### Collateral Recognition:

- Name and/or logo recognition in event collateral
- Recognition in *Transitions* newsletter

### INDIVIDUAL TICKETS

\$275

#### Individual Ticket:

- Seating for 1 guest

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## UNDERWRITING INFORMATION

**Your underwriting support offsets a specific facet of the luncheon, allowing us to redirect funds to our life-changing programs. All underwriting opportunities are 100% tax deductible.**

**PROGRAM.....\$45,000**

**\$45,000:.....(\$20,000 | \$15,000 | \$10,000)**

- Company name and logo listed as platinum sponsor
- Admission to exclusive VIP meet and greet reception for five guests
- Name/company recognition in program script and in all event collateral
- Full-page **color** advertisement in event program **Artwork due by Feb. 3, 2017.**
- Web site link and listing
- Recognition in annual report, Transition newsletter and Cornerstone e-newsletter
- **Name and logo recognition in all keynote speaker promotions**

**\$20,000: Same recognition as AUDIO/VISUAL (below) in addition to web site link and listing**

**\$15,000: Same recognition as DÉCOR (below)**

**\$10,000: Same recognition as VIP MEET & GREET RECEPTION (below)**

**AUDIO/VISUAL.....\$18,500**

- Admission to exclusive VIP meet and greet reception for two guests
- Half-page page **color** advertisement in event program **Artwork due by Feb. 3, 2017.**
- Name and/or logo recognition in all event collateral and select publications
- **Recognition in program at event**

**DÉCOR.....\$15,000**

- Admission to exclusive VIP meet and greet reception for two guests
- Half-page page **color** advertisement in event program **Artwork due by Feb. 3, 2017.**
- Name and/or logo recognition in all event collateral and select publications
- **Name and logo recognition on all centerpieces**

**VIP MEET & GREET RECEPTION.....\$10,000**

- Admission to exclusive VIP meet and greet reception
- Half-page black and white advertisement in event program **Artwork due by Feb. 3, 2017.**
- Name and/or logo recognition in print program and all event collateral
- **VIP MEET & GREET RECEPTION - Name and logo recognition on all VIP Reception signage and invitation**

**SILENT AUCTION.....\$7,500**

- Half-page black and white advertisement in event program **Artwork due by Feb. 3, 2017.**
- Name and/or logo recognition in print program and event collateral
- **Name and logo recognition on auction-related signage and bid cards**

**GIRLS' TABLE.....\$2,750**

- By underwriting a Girls' Table, **you will provide the young women we serve an opportunity to attend the luncheon, hear the positive messages from our honorees and meet the hundreds of individuals who rally behind them. This priceless gift will leave a lasting memory with our girls that they will never forget. Girls Table underwriters will be recognized in all event collateral, our Transitions and Cornerstone newsletters.**

**GIRL'S TICKET.....\$275**

- By underwriting a Girl's Ticket, **you will provide a young woman we serve with the opportunity to attend the Luncheon, listen to our honorees deliver inspiring messages of hope and meet with the hundreds of community members who support her.**

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**TABLE/UNDERWRITING FORM**

I will support Florence Crittenton's **2017 Teaming Up For Girls Luncheon** at the following level:

**Table & Ticket**

- |   |   |
|---|---|
| <input type="checkbox"/> \$25,000 – Empowering Girls                            | <input type="checkbox"/> \$10,000 – Providing Opportunity |
| <input type="checkbox"/> \$20,000 – Building Community                          | <input type="checkbox"/> \$5,000 – Ensuring Safety        |
| <input type="checkbox"/> \$15,000 – Giving Hope                                 | <input type="checkbox"/> \$2,750 – Table Sponsor          |
| <input type="checkbox"/> \$275 – Individual Ticket(s) - number requested: _____ |   |

**Underwriting**

- |   |  |
|---|--|
| <input type="checkbox"/> \$45,000 – Program<br>( __ \$20,000 __ \$15,000 __ \$10,000) | <input type="checkbox"/> \$7,500 – Silent Auction                                      |
| <input type="checkbox"/> \$18,500 – Audio/Visual                                      | <input type="checkbox"/> \$2,750 – Girls Table   |
| <input type="checkbox"/> \$15,000 – Décor   | <input type="checkbox"/> \$275 – Individual Girls Ticket(s)<br>number requested: _____ |
| <input type="checkbox"/> \$10,000 – VIP Meet & Greet Reception                        |  |

**Program Ad**

- \$500 — Full Page       \$350 — 3/4 Page       \$250 — Half Page

I am unable to attend, but I would still like to donate \$\_\_\_\_\_

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Name as it is to appear on all event collateral: \_\_\_\_\_

Please bill me: \_\_\_\_\_ Check enclosed: \_\_\_\_\_

Charge as follows: \_\_ VISA    \_\_ MasterCard    \_\_ AMEX    \_\_ Discover

Card no. \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CID: \_\_\_\_\_

**Please mail, fax or email the completed form to one of the following:**

Florence Crittenton  
 Attn: Development Department  
 715 W. Mariposa St. | Phoenix, AZ 85013  
 Fax — 602.274.7549      Email — [alasita@flocrit.org](mailto:alasita@flocrit.org)

**If you have any questions, please contact Amanda Lasita at 602.288.4555.**

**Thank you for your generous support!**



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## Logo and Program Ad Specifications

**Submit to:** Jamie Hobbs, Special Events Manager  
jhobbs@flocrit.org | 602.288.4581

Submit electronically (up to 10MB) via email attachments or deliver on a CD. No ZIP disks, please

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**Sponsors at the \$5,000 level and up are entitled to ads in the Teaming Up For Girls event program using the following guidelines:**

- \$45,000 sponsors: Full-page color ad 7" width x 4.75" height (horizontal format)
- \$25,000 sponsors: Full-page color ad 7" width x 4.75" height (horizontal format)
- \$20,000 sponsors: Full-page color ad 7" width x 4.75" height (horizontal format)
- \$15,000 sponsors: Half-page color ad 3.375" width x 4.75" height (vertical format)
- \$10,000 sponsors: Half-page black and white ad 3.375" width x 4.75" height (vertical format)
- \$7,500 sponsors: Half-page black and white ad 3.375" width x 4.75" height (vertical format)
- \$5,000 sponsors: Quarter-page black and white ad 3.35" width x 2.25" height (horizontal format)
- \$2,750 sponsors: Name and/or logo listing

**Purchased event program ads please use the following guidelines:**

- Full-page color ad 7" width x 4.75" height (horizontal format)
- Half-page color ad 3.375" width x 4.75" height (vertical format)
- Quarter-page color ad 3.35" width x 2.25" height (horizontal format)

**Final Program Artwork Deadline is February 3, 2017!**