

FOR IMMEDIATE RELEASE

May 3, 2016

Contact:

Amanda Lasita, Florence Crittenton
(602) 288-4555 | (775) 354-8200
alasita@flocrit.org

**EuroRhythm Dance Studio partners with Florence Crittenton for its
2nd Annual Transformation, Love, Connection Dance**

Watch Residents Transform each Step of the Way

PHOENIX — Florence Crittenton is excited to announce it's partnering with EuroRhythm Dance Studios for the 2nd Annual Transformation, Love, Connection (TLC) Dance on May 14, 2016 at the Scottsdale Marriott at McDowell Mountains. Inspired by "Dancing with the Stars," Florence Crittenton girls are the stars of the evening. It will be a memorable dinner and dancing event you don't want to miss. All proceeds will directly support Florence Crittenton's life-changing programs for young women and their families in our community.

"I've witnessed first-hand the positive impact and transformation dancing can have on the young girls and women who are going through challenging times," said Damir Karaman, owner of EuroRhythm Dance Studios. "The TLC Dance celebrates victory of the human spirit, which is expressed and achieved through: **Transformation** caused by courage of the participants to take action while facing adversity that results in personal empowerment and contributions to others, and **Love and Connection** expressed through generosity and contribution of the community."

"We are elated to partner with EuroRhythm again and give our girls the opportunity to participate in a unique, exclusive event tailored just for them," said Chief Executive Officer, Dr. Kellie M. Warren. "The TLC Dance allows them to build self-esteem and confidence while exposing each of the participants to a new opportunity. The performance is one-of-a-kind. I promise your heart will be touched and you will leave with a lasting memory."

Sponsorship begins at \$3,000 and individual tickets start at \$150. The event will begin at 6:00 p.m. with a no-host cocktail reception and raffle. For more information on how to get involved or for sponsorship opportunities, please contact Daisy Alarcon, dalarcon@flocrit.org or (602) 288-4503.

Founded in 1896 the mission of Florence Crittenton is to give every girl whose life we touch safety, hope and opportunity. The Agency has helped foster the recovery of girls and young women who have endured periods of victimization, chronic neglect, homelessness, poverty, teen pregnancy, drug abuse and/or mental instability. Our evidenced-based programs and services provide housing, healthcare, education, counseling, and social support to young women and girls, ages 10-to-21. Additionally, Florence Crittenton holds the charter for the state's first and only public, single-gender preparatory school, the Girls Leadership Academy of Arizona (GLAAZ).