

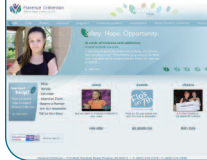


Florence Crittenton
Where Hope Comes to Life

transitions

NEWS, EVENTS AND INFORMATION ABOUT FLORENCE CRITTENTON

SUMMER 2009



Web Update:

Donate online!
Visit www.flocritaz.org



Crittenton Youth Academy Now Enrolling!

See page 3 for school news.



Teaming Up For Kids Luncheon Sponsors

A big Thank You to our supporters!
See page 5.



New items arrive daily at Flo's on 7th

Flo's on 7th Turns Two!

Flo's on 7th, Florence Crittenton's hip, upscale resale store celebrated its second birthday recently. The second annual **Flo's Birthday Bash** was held April 23-25 to celebrate two years at the new location. The event included prizes, raffles, discounts, free food and fun! Radio support was generously provided throughout the week courtesy of all eight Clear Channel Radio stations, as well as KMLE Country, KVIB-FM and KSLX-FM. In addition to our media supporters, we would also like to thank US Airways, Rolf's Salon, Salon Estique, Dolce Salon and Spa, Paradise Bakery and Media Buying Services.

Summer is a critical time for donations, so please donate your gently-loved items.

Our Wish List includes: furniture, clothing, shoes, handbags, jewelry, crystal, linens, dinnerware and flatware, decorative items, housewares and books. **Remember, 100% of the store's net proceeds go to support our life-changing programs for Arizona's at-risk girls.**



For more information visit www.floson7th.com



Address: 4116 N. 7th Avenue
(just north of Indian School)

Store Hours: Monday - Saturday,
10 a.m. - 6 p.m.

Donation Drop Off Hours:

Monday - Friday from 7:00 am - 5:00 pm

Saturday 10:00 am - 5:00 pm.

Phone: 602-254-7861



Flo welcomes frequent shoppers Judi Wilson and Joanie Golis and an excited Luke Brocco to the Birthday Bash!



If you are interested in information regarding a **donation drive at your place of business**, please call Sarah Henkel at 602-288-4583.



FROM THE

chief executive officer

It has been said that what constitutes a dreamer is the ability to look at what is and see what can be. As I look back over my 23 years at Florence

Crittenton, I have seen many dreams come true, dreams of the young people we serve, dreams of the agency and dreams of our supporters and volunteers. I am reminded often that our ability to help make dreams come true is a direct result of the generosity of you, our donors.

In March, we celebrated the seventh annual **Teaming Up for Kids Luncheon**, along with nearly 800 caring members of our community. I would like to extend my deep gratitude and thanks to **Sue Clark-Johnson**, Luncheon Chair, **Lisa Shapiro** and **Wendy Selig-Prieb**, Luncheon Vice-Chairs, **Lisa James** and **Christi Warner-Beyer**, Honorary Chairs and their dedicated committee. From the onset, these talented and dedicated women had a vision for the event, one which placed the emphasis on helping make our girls' dreams come true and led to the theme, *Field of Dreams*. I cannot let this opportunity go by without a very special thanks to our keynote speaker, **Commissioner Allan (Bud) Selig** and our HOPE Award recipient, **Allison DuBois**, who

helped make this event one of the most successful in Florence Crittenton history. Most importantly of all, my thanks to all the businesses, foundations, donors and guests, for without your support, the event would not have been possible. Thank you for truly helping making dreams come true!

June is graduation month and we are very proud of all of our young people who have successfully completed their graduation requirements at **Crittenton Youth Academy**. With each graduating class, we maintain our principle that each student, regardless of the challenges they are facing, can succeed in school given the right setting and the right approach. I offer this quote by Eleanor Roosevelt to all our graduates, "The future belongs to those who believe in the beauty of their dreams."

As you think of creative ways to stay cool and have fun during the hot summer, please consider the endless ways you can make a difference personally in the lives of Florence Crittenton's girls. Whether it's through volunteering, donating, or becoming a member of the Charles Crittenton Society, **each of you has the power to help make a child's dream come true.**

Best Wishes,



INSPIRE



INSPIRE is a Florence Crittenton program led by board members Shelle Cleveland and Teresa Dwyer-Federhar. The program enables women to inspire the teenage girls of Florence Crittenton through their personal stories of life's challenges and triumphs. The girls, ages 12 to 18, are overcoming issues of abuse, neglect, teen pregnancy, teen parenting, and behavioral and/or mental health problems. **INSPIRE gives successful and dynamic women the opportunity to share their personal experiences of overcoming obstacles, developing self-esteem and achieving goals and dreams.** Sharing these stories in a group setting with the girls gives them a higher level of self-awareness, confidence, character and achievement.

Quarterly networking events give **INSPIRE** women and potential **INSPIRE** members the opportunity to meet other inspirational women from very diverse business backgrounds, while learning more about Florence Crittenton. When the networking event takes place on the Florence Crittenton campus, guests may tour the campus and meet some of the girls in the residential program. **The next networking session will be held Thursday, September 10, at Florence Crittenton at 6:00pm.**

*For information on how you can be a part of **INSPIRE**, call Stacia Brocco at 602-288-4571.*

programs



CYA students enjoying Earth Day activities

In celebration of Earth Day, Crittenton Youth Academy participated in an **Environmental Awareness Day**. Various learning activities of the day included a hike at South Mountain and painting recycle barrels for the Phoenix Zoo. The students learned about the environment of the desert and the hazards of pollution in our city, sustainable living and each individual's impact on the global community, fast food and its effect on the environment and the human body and the effects of a changing environment on farming and the food chain.

"Unmask the Night" was the theme for this year's Crittenton Youth Academy prom. Tremaine Monson and VonKisha Brown were crowned prom King and Queen. Special guests of the night included Allison and Joe DuBois. Allison was this year's recipient of the HOPE



VonKisha Brown and Tremaine Monson, Prom Queen & King



Joe and Allison DuBois, resident Pragathi modeling Allison's Golden Globe's dress

Award at the *7th Annual Teaming Up For Kids Luncheon*. Allison coordinated a prom dress drive, *Dresses for Darlings*, which brought in dresses from as far



Obi Wan-Kenobi

away as Australia. Perhaps the most popular man of the evening was the one behind the music, special guest DJ, Obi Wan-Kenobi of KISS-FM's *Johnjay and Rich Show*. Special thanks also go to Salon Estique, Salon Denmark, Regency Beauty Institute at Metro Center, Sylvia Medina, McDonald Floral, AZ Celebrates, Jane Burke, 225 Dry Cleaners, Fairy Godmother, Rose Tuxedos, Paradise Bakery & Café, Sgt. Scott McCauley and Lt. Mark Talman.

The graduating class of 2009 at Crittenton Youth Academy received their diplomas at a graduation ceremony on May 27. The class valedictorian, Adriana Navarrete, was presented with the **Laura & Michael Wagner Excellence in Education Award**. Adriana was born in Phoenix and has enjoyed a successful academic career at Crittenton Youth Academy since 7th grade. This fall she will be going to Phoenix College to pursue a degree in Criminal Justice. Adriana graduated with a 3.44 grade point average. Congratulations to Adriana and the entire graduating class of 2009!



Adrianna Navarrete, Valedictorian alongside Laura Wagner, Crittenton Youth Academy's Governing Board President

Special thanks to the entire Crittenton Academy staff for their dedication to helping each student achieve academic excellence.

- Residential Group Home
- ▶ **Crittenton Youth Academy**
- Independent Living Program
- Women Involved in Nurturing Girls' Self-esteem (WINGS)
- Scottsdale Girls Ranch
- Transitional Living Program
- Health and Wellness Program
- Healthy Families



Crittenton
Youth Academy

Now Enrolling Grades 7-12!

Crittenton Youth Academy offers a unique opportunity for students who require a more individualized approach to education. Each student's academic program is aligned with their unique needs and abilities. For more information or to enroll today, call 602-274-7318.

- North Central Association Accreditation
- Free breakfast & lunch program
- Free transportation voucher for bus/light rail
- College scholarships available

Congratulations to the Crittenton Youth Academy Class of 2009!

THANK YOU FOR

your support!



The Valley of the Sun Active 20-30 Club's premier fund raising event, Viva Las Vegas 2009 Casino Night and Silent Auction proved to be its usual huge success. This semi-formal event featured a variety of top restaurants from across the Valley serving samples of their finest foods, a band entertained guests and a fabulous silent auction provided something for everyone's interests. With the help of underwriting and in-kind donations from local businesses and individuals, the

VOS Active 20/30 Club made Viva Las Vegas 2009 another successful fundraising event to benefit Florence Crittenton through the Valley Kids Foundation. The 20/30 Club has been partnering with Florence Crittenton for 14 years and continues to support our mission of providing safety, hope and opportunity to every girl whose life we touch.



Our Sincere thanks to the following for their recent generous donations:

- **American Express** – benefits Service Learning & Crittenton Youth Academy
- **Bank of America** – benefits Transitional Living
- **City of Phoenix** – benefits Transitional Living & WINGS mentoring program
- **Community Funding Collaborate Grant** – benefits Transitional Independent Living Program (TILP)
- **Hearts to Hands** – benefits General Support
- **Medtronic Foundation** – benefits Transitional Living
- **Season for Sharing** – benefits Residential Program
- **Summer Youth Fund** – benefits Residential Girls' Summer Program
- **Wells Fargo** – benefits Transitional Living



Kellie B. Manthe, Sr. Vice President and Market Development Manager, Bank of America and Sarah Henkel, Development Associate, Florence Crittenton



Recently the Auxiliary provided their annual "Spa Day" in Café Elizabeth. The girls enjoyed a variety of pampering spa services donated by local salons and the wonderful consultants from Mary Kay Cosmetics. Hair cuts and styling, manicures, make-up application and soothing foot treatments, Spa Day was enjoyed and very much appreciated by all 40 of our residential girls. **Thank you to the Auxiliary for making the girls feel as special as they are!**

SUMMERTIME FUN & LEARNING!

Just because school's out for the summer, it doesn't mean the girls of Florence Crittenton forego learning and life skills. The residential girls continue their education two hours each day, hoping to catch up on lost schooling prior to coming to Florence Crittenton.

The girls visit the YMCA each day, where they enjoy swimming and exercising. Their days are also spent visiting the library, museums and one of their "coolest" activities—ice skating, thanks to passes from **Shoebox Ministries**. The summer program is funded by a grant through

the **Arizona Community Foundation's Summer Youth Fund**.



The girls continue to work on their personal growth by attending group, individual and family therapies, the Seven Challenges, a health decision making model/substance abuse program and Dialectical Behavior Therapy (DBT), two treatment programs that help girls focus on using critical thinking skills and mindfulness when faced with personal challenges.

Summertime fun and summertime learning go hand in hand at Florence Crittenton.

Fundraising never tasted so good! A very BIG thanks to **Cold Stone Creamery** and **Tobey Erskine** for hosting a free ice cream social which benefitted Florence Crittenton. The event raised over \$570 to support our programs and services.



thank you sponsors!

With deepest gratitude we thank our 7th Annual Teaming Up For Kids Luncheon Top Sponsors. **Save the Date for the 8th Annual Teaming Up For Kids Luncheon, March 4, 2010, at the Arizona Biltmore Resort and Spa.**

Presenting Sponsor - \$30,000

AZ Society

Empowering Kids - \$25,000

APS

Building Community - \$20,000

Apollo Group, Inc.
Bank of America
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Giving Hope - \$15,000

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Moreno Family Foundation

A FIELD OF DREAMS

Seventh Annual

TEAMING UP FOR KIDS LUNCHEON



Allan H. (Bud) Selig,
Commissioner of Major League Baseball



Allison Dubois,
Inspiration for Television Show, Medium



Tara Hitchcock,
Host of Good Morning Arizona

In-Kind

3TV
Arizona Biltmore Resort and Spa
AZ Society
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Patti Naughton
O'Neil Printing
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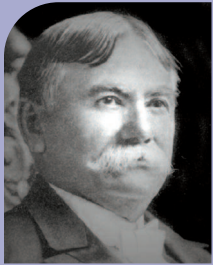
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Laurie and Bud Florkiewicz
Lynn Getz
Jeanne and Gary Herberger
Sheila Ingram
Ken Kendrick
Dennis Knight
Lincoln Strategy Group
Anne Mariucci
Martha and Rich Melman

Special Thanks

Cowgirls Historical Foundation
Hearts to Hands Foundation
Valley of the Sun Active 20-30 Club



community support



Florence Crittenton Founder
Charles Crittenton

Charles Crittenton Society

This year's **Charles Crittenton Society Spring Social** was hosted by members Dawn Donovan and Mike Olsen at Mike's home. Guests were treated to delicious food and wonderful live entertainment. The highlight of the evening was the program. Guest speaker, **Dr. Ioanna Morfessis**, President and Founder of I.O. INC., lead an informative discussion on the changing face of philanthropy in the current economic environment. Amy, one of our residential girls, shared the inspiring story of how Florence Crittenton has helped her overcome challenges on her path to becoming a strong, self-sufficient young woman.

A very special thanks to Dawn and Mike for hosting this spring's party, which welcomed many new members to the Charles Crittenton Society.

Join the Charles Crittenton Society today and become a Champion of Hope for hundreds of kids each year!

Your annual gift of \$1000 and up can be split into monthly or quarterly payments and can be made by check, credit card or stock. Please contact Alisa Wheeler, Chief Development Officer, at 602-288-4590 for membership information.



Hosts Mike Olsen & Dawn Donovan,
Florence Crittenton CEO, Linda Volhein



Jacquie and Bennett Dorrance



Peter Fine & Rebecca Ailes-Fine



Carole & George McManus



Sophia & Nick Nicholson



Theresa Dwyer-Federhar
and Andrew Federhar



Lata Pall

Benefits of Membership to the Charles Crittenton Society:

- Exclusive invitations to Society event
- Recognition in key collateral materials, reaching over 6500 businesses, community leaders and individuals
- Preferred seating at the Teaming Up For Kids Luncheon (with purchase of ticket or table)
- Updates. Mission-based information and data regarding the status of Florence Crittenton and Arizona's youth
- Opportunities to meet and learn from the girls you are impacting with your gift
- Exclusive discounts to local businesses
- All Gold, Platinum and Good News Trolley Passenger members are invited to attend the Annual Board of Directors Meeting
- All members are invited to the Crittenton Youth Academy graduation ceremony, Platinum and Good News Trolley Passenger members are invited to address the graduating class

My Story

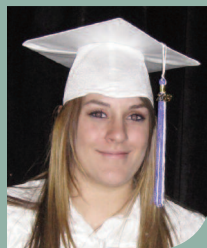
News, Poems, Stories and Artwork From and About the Kids in Florence Crittenton's Programs



My name is Samantha and this is my story. I came to Florence Crittenton when I was seventeen from a family filled with many struggles. I started smoking marijuana when I was in the eighth grade and began using meth when I was sixteen. I dropped out of high school. I was arrested on three occasions for different crimes and the third time, the judge had enough and told me I could go to juvenile detention or to the Therapeutic Group Home at Florence Crittenton. I chose Florence Crittenton.

When I arrived, I was scared, nervous and angry at the world for putting me there but I knew and hoped that this program would be my escape from the life I was living. Over time I started to make friends and feel better about myself. My therapist really helped me to overcome my issues. I enrolled in Crittenton Youth Academy and started trying to do my best both in school and at the cottages. I started getting a lot of respect from staff and my housemates. A few months before my 18th birthday, I applied for the Transitional Living Program. I felt that if I returned to my mother's home I would go back to my old ways. I didn't want to do that. I moved in a couple of weeks later. After two weeks in the house I found a part time job at Subway. I continued going to school and trying to do my best. I had a few struggles but did not let them get in the way of my success. The Transitional Living Program has been a great help to me and my case manager has helped me a great deal to make healthy decision and grow to be successful.

Today, I'm a completely different person. I just graduated from Crittenton Youth Academy. I have a closer relationship with my family. My siblings look up to me. I no longer make decisions that will get me into trouble and I strive to be all that I can be. I will be attending cosmetology school this fall and am applying for my own studio apartment. I truly believe that none of this would have been possible without Florence Crittenton.



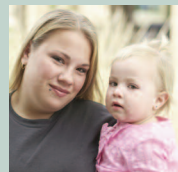
Announcements!

1 FOLLOW US ON TWITTER!



To get all the latest Florence Crittenton news and updates, follow us on Twitter@Flocritaz. The account is new and Twitter is experiencing a backlog, so if you don't find us right away, check back again. Be sure to let your friends and colleagues know that Flo Crit tweets!

2



Florence Crittenton is pleased to announce the creation of a new securities giving program. It's easy and provides attractive tax benefits to the donor in addition to directly benefitting the program and services of Florence Crittenton. Simply contact your securities broker and request the gift, indicating the specific security and the number of shares. To complete the transfer, provide them with our receiving account information and have them draw up a simple DTC letter of instruction or you may contact the gifting account representative or Carrie Ostroski, 602-288-4586 for further information and instructions.

**Florence Crittenton of AZ
Stock Gifting Account**
Robert W. Baird & Co.
c/o Wealth Management
Group of Scottsdale, Joe Christ
Phone: 480-624-2336
jchrist@rwbaird.com

Transfer (DTC) Information
DTC # 0547
Account # 3166-3771



3 THE BOARD OF VISITORS HEALTH & WELLNESS ENDOWMENT: A CHALLENGE THAT NEEDS YOU NOW!



The Board of Directors has approved an endowment and fund development expansion to ensure the mission and work of Florence Crittenton for years to come.

We are confident that after 113 years, this is the right time to invest in the future and growth of our programs. The highlight of this initiative is a million-dollar matching grant from The Board of Visitors.

The Board of Visitor's Health and Wellness Endowment is a challenge and an opportunity. To receive the gift, Florence Crittenton must match nearly \$420,000 over the next four years. **We must raise an additional \$34,167 by Dec. 31, 2009.** This matching grant offers an amazing opportunity for generous donors like you to double the impact of your contributions.

**BOARD OF DIRECTORS
2008-2009**



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Editor: Lory Lasica, 602-288-4589 or llasica@flocrit.org
We value your questions and comments! Please also let us know if you would like this newsletter sent to a friend.



Florence Crittenton
Where Hope Comes to Life

715 West Mariposa Street
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www.flocritofaz.org



**Believe
Achieve
Empower**

A member of the
Crittenton family of agencies



board & auxiliary

For the past 50 years, the Florence Crittenton Auxiliary has been providing services to the thousands of young women who have walked through our doors. In May, the Auxiliary welcomed a new president, Tammy Escobar-Miller. Tammy has been a member of the Auxiliary since 2000 when she moved to Arizona.

Q. What motivates you to continue to volunteer with the Auxiliary?

A. In my late teens I was involved in an abusive relationship and became a single mom when I was 18 years old. If it was not for years of sacrifice and hard work, along with the support of friends and family, I wouldn't have been able to pursue my education, career or raise a beautiful, intelligent, healthy daughter. My daughter is now 19 years old and is currently serving in the US Navy. I have been very blessed in my personal and professional life which is why I want to give back to a cause that is close to my heart. Florence Crittenton provides many of the opportunities to the girls that I would do on my own if I could.



Q. What are your goals for the Auxiliary?

A. My goals for the Auxiliary are in line with the Florence Crittenton mission: We plan to work with the agency to give safety, hope and opportunity to every girls whose life we touch. We plan to focus on growing and enhancing the home services and transitional home services that the Auxiliary provides directly to the girls. Our fund raising efforts this year will mostly be to grow the Auxiliary Scholarship/Grant program which we put into place in 2008. We continue to work to grow our membership and increase the number of volunteers for Flo's on 7th.

Q. What do you feel is the most important thing that people know about the Auxiliary?

A. The hundreds of volunteer hours each of the members have given along with the thousands of dollars that the auxiliary has raised running the thrift shop, now Flo's on 7th, for the last 50 years.

If anyone is interested in becoming a member of the Auxiliary, we would love to have you. Please call 602-288-4567.



Past Auxiliary Presidents, left to right: Sara Carey, Gene Groth, Gwen Stoner, Yvonne Roth, Dorothy Lane, Pam Allsworth, Phylis Baker, June Shickles, Doris Stevenson, and Marcelle Amory

How do you thank an organization that has stood by and worked tirelessly to support the mission of Florence Crittenton? The staff and board will be honoring 50 years of service of the Florence Crittenton Auxiliary with a Sunday brunch on October 4 at the Arizona Club. To celebrate this auspicious occasion, we are searching for Auxiliary members past and present to stroll down memory lane from its humble beginnings, its thrift shop on Central Avenue, to the extraordinary services the Auxiliary now provides for our residential and transitional living girls.

The Arizona Club served as a meeting place for the Auxiliary in years past and is the perfect place to connect old and new Auxiliary members.

If you have been involved in the Auxiliary and would like to be part of this special celebration, contact Stacia Brocco, Special Events Manager, at 602.288.4571 or sbrocco@flocrit.org

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