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## NEWS

FOR IMMEDIATE RELEASE

### ***Flo's on 7th* hosts donation drives for the seventh annual *Heels for Healing* event**

*Upscale resale store shopping event accepting shoe and handbag donations to benefit  
Florence Crittenton*

**PHOENIX (August XX, 2015)** –Florence Crittenton's upscale resale store, [Flo's on 7th](#), is kicking off its seventh annual *Heels for Healing* donation cycle for new and like new designer shoes and handbags!

Ready to update your wardrobe? Need more closet space? Donate your new and like new shoes and handbags to Florence Crittenton and then join us on Saturday, October 3<sup>rd</sup> from 10 a.m. – 6p.m at Flo's on 7<sup>th</sup>.

The upscale resale store will host a special one-day only shopping event on Saturday featuring a large selection of designer, vintage, casual and dressy shoes and handbags at refreshingly low prices. Shoppers will be able to fill their closets for less while raising money for the vital programs offered by Florence Crittenton to transform the lives of young women and their families throughout our community.

From now until September 14<sup>th</sup>, *Flo's on 7th*, located at 4116 N 7th Avenue in Phoenix, is accepting donations of new and like new designer shoes and handbags. Businesses, schools and churches are also invited to conduct *Heels for Healing* donation drives. All donations are tax deductible and can be dropped off at any of the locations listed below.



**Donation Drop-off Locations:**

- Media Buying Services – 4545 E. Shea Blvd. Suite 162 Phoenix, AZ 85028
- Gordon C. James Public Relations – 4715 N. 32<sup>nd</sup> Street Suite 104 Phoenix, AZ 85018
- Flo's on 7<sup>th</sup> – 4116 N. 7<sup>th</sup> Ave. Phoenix, AZ 85013
- Florence Crittenton – 715 W. Mariposa Street Phoenix, AZ 85013

*For more information on Heels for Healing, including how to register for the Diva Dash and how to conduct a donation drive, please visit [www.floson7th.com](http://www.floson7th.com). For more information on Florence Crittenton, visit [www.flocrit.org](http://www.flocrit.org). Hashtag #HerShoesHerStory*

**About Florence Crittenton**

*Florence Crittenton's mission to give every girl whose life we touch safety, hope and opportunity is as important today as it was in 1896. The agency offers an unprecedented array of gender specific services (girls ages 10-to-21), not found elsewhere in Arizona. Florence Crittenton has helped foster the successful healing and recovery of girls and young women who have endured periods of physical and/or sexual abuse, chronic neglect, homelessness, poverty, teen pregnancy, drug abuse and/or mental instability. Florence Crittenton also holds the charter for the state's first and only public, single gender preparatory school, the Girls Leadership Academy of Arizona (GLAAZ). For more information about Florence Crittenton and its programs and services, please visit [www.flocrit.org](http://www.flocrit.org).*

**About Flo's on 7th**

*[Flo's on 7th](#) is the resale destination for discerning shoppers who appreciate quality and value, and want to make a difference in their community. From open aisles to cheerful colors and bright lighting, every store design choice was made to provide a fun and exceptional shopping experience while helping our guests learn more about Florence Crittenton's mission of giving hope, safety and opportunity to every girl whose life we touch.*

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